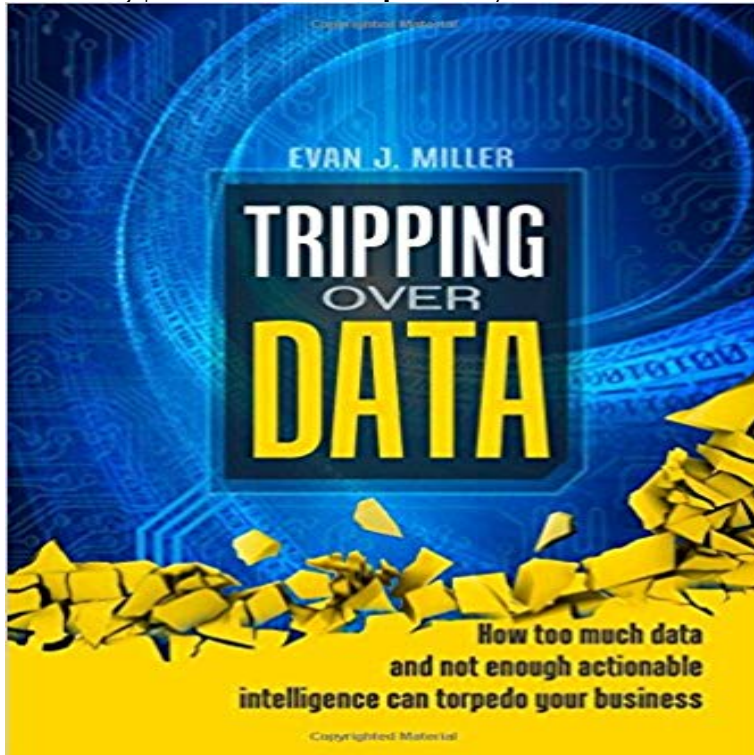


Tripping Over Data: How too much data and not enough actionable intelligence can torpedo your business



Manufacturing companies have been struggling with too much data and not enough actionable intelligence for a long time. All too often, the most important knowledge is hidden in plain sight. It is hidden because it is locked up in stand-alone business systems. Key stakeholders struggle to connect the dots between all these systems in a timely manner. As a result, the drive to create a data-driven culture drowns in its own data.

Tripping over data explores this paradox. Framed around a fictional account of a divisional supply chain leader on a visit at his best performing plant, this book paints a picture of the data challenges manufacturers face and how they impact business performance. It will give your developing leaders a vocabulary for speaking about data and a simple path through the paradox. Tripping over data could be required reading for my team. It is well done and spot on. R. Joseph Benford, Corporate Quality Director, Mueller Company Tripping over data described our situation to a T. I hope you dont mind that I passed it around to my colleagues. Rob Lancaster, Director of Operations, PLZ Aerospace Corporation

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